



## Sponsorship Opportunities

Promote your company to Michigan's top business executives by becoming a Sponsor of an MSED Event. Gain an opportunity to network with a diverse group of marketing and sales professionals. Each sponsorship offers a variety of benefits, visibility, and more importantly, return on your investment.

### Presenting Sponsor - \$2500 (exclusive opportunity)

- Eight (8) tickets to event seated at reserved table
- Two (2) VIP tickets to event seated at speaker table
- Signage with logo on all dinner tables
- Recognition from podium
- Company representative may welcome attendees from podium
- Company Logo on Home Page of MSED website for 3 months
- Company logo in all event email announcements
- Option to display pop-up banner at event
- Option for a display table during cocktail reception

### Gold Event Sponsor - \$1500 (multiple available)

- Eight (8) tickets to event seated at reserved table
- Signage with logo on all dinner tables
- Recognition from podium
- Company logo on event page of MSED website
- Company logo in all event email announcements
- Option to display pop-up banner at event
- Option for a display table during cocktail reception

### Silver Event Sponsor - \$500 (multiple available)

- Four (4) tickets to event
- Company logo displayed on event signage
- Recognition from podium
- Company logo on event page of MSED website
- Option to display pop-up banner at event
- Option for a display table during cocktail reception

### Bronze Event Sponsor - \$250 (multiple available)

- Two (2) tickets to event
- Company logo displayed on event signage
- Recognition from podium
- Company logo on event page of MSED website
- Option to display pop-up banner at event

### Name Badge Sponsor - \$250 (exclusive opportunity)

- Company logo on attendee name badges

### Pop-Up Banner Sponsor - \$150 (multiple available)

- Display your company pop-up banner during cocktail reception

Additional options can be tailored to fit your marketing objectives. Contact Meeting Coordinators at (248) 643-6590 for more details on how you can customize your company's Sponsorship experience.