

# Shannon Quinn, President OE Tire Sales, Bridgestone Americas Tire Operations



Bridgestone Americas photo

Shannon Quinn became President, Original Equipment (OE) Tire Sales, U.S. and Canada, Bridgestone Americas Tire Operations (BATO) in October 2017. “Shannon is a proven leader with a strong track record of building relationships and developing innovative, customer-centric programs that drive growth,” said TJ Higgins, president, integrated consumer tire group, BATO. “We are excited she has chosen to bring her strategic expertise and experience to Bridgestone. She will play an instrumental role in ensuring we collaborate with OE customers to provide industry-leading mobility solutions that anticipate and meet the needs of drivers.” Shannon Quinn provides strategic oversight and direction for all OE activities in North America including long-range planning, new business development, sales and operational initiatives,

as well as marketing and program management. She will play an instrumental role in maintaining strong working relationships with automotive manufacturers based in the U.S., while also supporting global OE initiatives in partnership with Bridgestone OE teams based in Europe and Japan.

Quinn joins Bridgestone from Adient, where she served as vice president, Ford Business Unit, overseeing business development, commercial negotiations and overall strategy for the global Ford account. She also was responsible for new business development and the generation of revenue plans supporting overall business projections. Previously, Quinn was vice president and general manager, FCA Customer Group, Seating, for Adient, where she improved key customer scorecard metrics including cost, quality, delivery and engineering. Prior to joining Adient, Quinn spent 11 years at Visteon Corporation in roles of increasing responsibility. She led the company’s Ford and Chrysler accounts, before ultimately assuming the position of director of business development and strategic planning. Early in her career, Quinn spent nine years working for the Ford Motor Company as a product design engineer. Quinn has a bachelor’s degree in Industrial Engineering from Purdue University, and earned an MBA from Eastern Michigan University.