



WHAT:

The 26th annual MSED golf outing is committed to the development of students pursuing careers in sales and marketing through the MSED Scholarship program, which is funded by the outing. To date, MSED has contributed over \$200,000 in academic scholarships.

WHEN:

Friday, June 22, 2018

Registration: 8:00am

Shot-Gun Start: 9:00am

WHERE:

Shenandoah Country Club

5600 Walnut Lake Road, West Bloomfield

COST:

Individual Golfers: \$160

Foursome: \$600

Corporate Foursome & Hole Sponsorship: \$750

INCLUDES:

18 holes with cart, continental breakfast, 2 course beverage tickets, lunch at the turn, post-game hors d'oeuvres and open bar, auction and more!

MSED SPONSORSHIPS:

All sponsorships include signage at the event, recognition at the event and your logo on the MSED website.

\$200 - Hole Sponsor

\$200 - Putting Sponsor with Putter

\$200 - Practice Green or Driving Range (exclusive)

\$250 - Cocktail Hour or BBQ Lunch (exclusive)

\$300 - Contest Holes (several available - each exclusive)

\$300 - Carts (4 available - or \$1,200 exclusive)

\$400 - 1st Place Foursome Prize (exclusive)

\$500 - Beverage Cart Sponsor (2 available)

\$1500 - Hole-In-One Sponsor

Custom sponsorships available to meet your marketing objectives
To Secure Your Sponsorship Please Call
(248) 643-6590



SPONSORSHIP PACKAGES

PRESENTING SPONSOR - \$5,000 Investment

- Exclusive Sponsorship!
- Company name in title of the event
 "MSED golf outing presented by Company X"
- Company name in all promo materials
- Company name in MSED newsletter
- Three (3) Foursomes
- Company's Pop-Up Banner displayed at event
- Premier placement of signage at event
- Display table at event
- Company information to all participants
- Opportunity to provide item for raffle

GOLD SPONSOR PACKAGE - \$2,500 Investment

- Company name in all promo materials
- Company name in MSED newsletter
- Two (2) Foursomes
- Company's Pop-Up Banner displayed at event
- Company sign on 1 Golf Hole
- Display table at event
- Company information to all participants
- Opportunity to provide item for golfer swag bags

SILVER SPONSOR PACKAGE - \$1,500 Investment

- One (1) Foursome
- Company's Pop-Up Banner displayed at event
- Company sign on 1 Golf Hole
- Display table at event
- Company information to all participants
- Opportunity to provide item for golfer swag bags

BRONZE SPONSOR PACKAGE - \$1,000 Investment

- One (1) Foursome
- Company's Pop-Up Banner displayed at event
- Company sign on 1 Golf Hole
- Opportunity to provide item for golfer swag bags

CORPORATE FOURSOME - \$750 Investment

- One (1) Foursome
- Company sign on 1 Golf Hole

All Sponsorships include signage, recognition at the event
& web link from the MSED website at
www.MSEDetroit.org

