



Annual Automotive Roundtable Luncheon:
"Managing Growth in Innovation"
Thursday, July 24, 2014

Sponsorship Opportunities

Promote your company to Michigan's top business executives by becoming a Sponsor of this annual event. Gain an opportunity to network with a diverse group of marketing and sales professionals. Each sponsorship offers a variety of benefits, visibility, and more importantly, return on your investment.

Presenting Sponsor - \$3500 (exclusive opportunity)

- Eight (8) tickets to event seated at reserved table
- Signage with logo displayed at event
- Recognition from podium
- Company Logo on Home Page of MSED website for 3 months
- Company logo in all email announcements
- Option to display pop-up banner at event
- Foursome at MSED Golf Outing on August 21st
- Two (2) tickets to the MSED Black Tie Gala in October

Gold Event Sponsor - \$1500 (multiple available)

- Eight (8) tickets to event seated at reserved table
- Signage with logo displayed at event
- Recognition from podium
- Company logo on event page of MSED website
- Company logo in all email announcements
- Option to display pop-up banner at event

Silver Event Sponsor - \$750 (multiple available)

- Four (4) tickets to event
- Signage with logo displayed at event
- Recognition from podium
- Company logo on event page of MSED website
- Option to display pop-up banner at event

Name Badge Sponsor - \$250 (exclusive opportunity)

- Company logo on attendee name badges

Pop-Up Banner Sponsor - \$100 (multiple available)

- Display your company pop-up banner at networking session before luncheon.

Additional options can be tailored to fit your marketing objectives. Contact Meeting Coordinators at (248) 643-6590 for more details on how you can customize your company's Sponsorship experience.